

# TELLING THE STORY

**9** Number of varietals farmed by the Barra family: Chardonnay, Pinot Blanc, Muscat Canelli, Pinot Noir, Sangiovese, Zinfandel, Cabernet Sauvignon, Merlot and Petite Sirah.

**8** Number of rainwater fed ponds found across the Barra family's three organically farmed vineyard properties.

Charlie Barra planted his first vineyard in 1955 in Redwood Valley, CA. Over the years, he became known as the "godfather of grape growing" in Mendocino County. The Barra's were farmers first. It wasn't until 1997 that they launched their first brand, BARRA of Mendocino, followed by Girasole Vineyards in 2003.

Today, Charlie's wife Martha and her children Shelley & Shawn continue to build on Charlie's legacy, farming over 300 acres of organically grown grapes in Mendocino County.

**175**

Number of Leccino, Frantoio and Arbequina olive trees located on the Bella Collina hilltop vineyards overlooking Lake Mendocino. Bella Collina is home to 27 acres of Petite Sirah & Zinfandel.



## SELLING POINTS

- Family owned and farmed since 1955
- All fruit is estate grown, hand-picked and certified organic since 1989
- Winemaking philosophy: Make wines that are fresh, balanced, varietally correct, and not overly oaked
- Consistent quality vintage after vintage
- Back label carries CCOF designation (as well as Vegan)

**33** Number of years our vineyards have been CCOF (California Certified Organic Farmers) certified

Number of chemicals or pesticides used in farming by the Barra family across their 300 + acres in Mendocino County.

**0**

**6** Number of alpacas that live on the home ranch, Redwood Valley Vineyards.

## WINEMAKING

A graduate from UC Davis, Randy Meyer launched his winemaking and brewing career with the renowned F. Korbel & Brothers where he spent more than 20 years honing his still wine, champagne, and brew master skills on brands such as Korbel Champagne, Valley of The Moon, and Russian River Brewing. Following his time at Korbel, Randy served as Senior Winemaker for M. Draxton, Inc. as well as Geysler Peak Winery in Sonoma County. Randy joined the Barra family as Director of Winemaking and Operations in 2019.